

**FORM 4**

**APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF PERSONAL INFORMATION FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF SECTION 69 (2) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013)**

**REGULATIONS RELATING TO THE PROTECTION OF PERSONAL INFORMATION, 2018 [Regulation 6.]**

TO:

*(Name of data subject)*

FROM:

Contact number(s):

Fax number:

E-mail address:

*(Name, address and contact details of responsible party)*

Full names and designation of person signing on behalf of responsible party:

*Signature of designated person*

Date:

**PART B**

I,

*(full names of data subject)* hereby:

Give my consent.

To receive direct marketing of goods or services to be marketed by means of electronic communication.

**SPECIFY GOODS or SERVICES:**

E - MAIL:

SMS:

OTHERS – SPECIFY:

Signed at \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_ .

*Signature of data subject/designated person* \_\_\_\_\_